

Preparation Tips for a Professional Real Estate Photo Shoot

Getting setup and ready for the professional real estate photo shoot is important when marketing properties today. Remember that our professional real estate photography will make your property look amazing but our photographers are not able to clean, move furniture and other belongings for you so doing a great job on the first pass will certainly pay off in the end.

You want the space clean, open and clutter-free. Draw attention to the house, not your belongings.

Outdoors:

Spruce up your garden and lawn; trim shrubbery if necessary.

Yard and patio should be neat; outdoor furniture should be in good shape.

Mow the lawn; make sure the driveway & entryway are free of clutter (toys, bikes, cars etc.)

During Fall and Winter keep the sidewalks cleared of leaves and snow.

Living Areas:

Remove clutter and tidy up the shelves, tables, couches etc.

Move excess furniture out of rooms. (extra chairs, pet crates, tray tables, etc.).

Replace burnt out light bulbs with matching bulbs (the photographer will need light in most rooms).

Kitchen:

Clean off kitchen counters; remove spices, trays, pots, pans, food!

Make sure dirty/clean dishes are out of the sink & put away.

Empty the garbage cans or hide them for the time of the photo shoot

Bathrooms:

Put essential items used daily in a small box that can be stored away.

Close toilet lid and empty the garbage.

Clean mirrors & glass surfaces.

Hang towels neatly from towel bar.

Overall/General:

Check the basics around the house (indoors & out). It takes just a minute to make sure the house is clutter-free and all is in order.

Turn on as many lights as you can when the photographer arrives.

Try not to be in the room the photographer is photographing as you may end up in the photo.

Looking forward to the photo shoot,

Tomasz Worek

www.xlvisions.com | info@xlvisions.com

773-807-7567

